



2011 Business Seminars

SECOND TUESDAY OF EACH MONTH · 8:00 AM

- Seminars are FREE to current 2011 Chamber Members
- \$10 fee for non-members
- Reservations required – space is limited
- Additional cost for breakfast to all attendees
- Meet your Chamber Board members and learn the benefits of the new Chamber
- Come early to register for door prizes
- 2011 Memberships can be paid at the first seminar

▶ TUESDAY, APRIL 12

"Your Business, Your Community"

Location: Artists Colony Inn

Panel of Bloomington Business Owners discuss the driving force of businesses, how to engage in the community and the benefits of networking.

Vickie Davison · Bloomington Hardware

Scott Wise · Scotty's Brewhouse

John Wise · Textillery Weavers

Sponsored by IN Small Business Development Center

▶ TUESDAY, MAY 10

"Successful Marketing in 10 Easy Steps"

Location: Artists Colony Inn

Marketing is an essential key element in allowing your business to grow and succeed. Learn how to jump start your business with these simple, grassroots steps.

Tess Kean & Debbie Dunbar

Two Great Minds Marketing and Design

Brown County Chamber Members

▶ TUESDAY, JUNE 14

"Financial Planning Toward Succession"

Location: Brown County Inn

Have you reviewed your succession plans, retirement options and estate planning for your business? Learn how to put insurance and retirement tools to work to help build and protect your business.

Scott Babb · Edward Jones

Brown County Chamber Member

▶ TUESDAY, JULY 12

"HealthCare"

Location: Seasons Lodge

How to know your compass is pointing in the right direction as you navigate the new laws within the Health Care Reform. Topics will include changes since March 23, 2010, how it affects tax sheltered accounts and where insurance carriers stand.

Kim Baxter · Hylant Group

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▶ TUESDAY, AUGUST 9

"Keeping Track for Small Business"

Location: Brown County Inn

A brief introduction of how utilizing QuickBooks can help keep your business on track including inventory, payroll, taxes in one easy program.

Kristina Terrill · Precise Books & Payroll

Brown County Chamber Member

▶ TUESDAY, SEPTEMBER 13

"Identity Theft"

Location: Seasons Lodge

What is identity theft, the problems of identity theft, how the laws relate and affect employers, executives and business owners. Learn the tools to help develop a reasonable security program such as employee identity theft awareness training and pre-paid legal service plans.

Anna Ivey · Pre-Paid Legal

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Door prizes will be given out at each seminar.

*If you would like to donate a door prize,
contact 812.988.0234.*

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